

FOR IMMEDIATE RELEASE  
April 2014

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## **Santa Barbara Jeweler is a Finalist for the Spirit of Entrepreneurship Awards™**

*Calla Gold is a 2014 finalist in the Spirit of Entrepreneurship Foundation Awards for her outstanding entrepreneurial efforts.*

**SANTA BARBARA, CA (April 2014)** – Santa Barbara Jeweler Calla Gold, owner of [Calla Gold Jewelry](#) has been named a finalist in the Retail category for the 2014 Spirit of Entrepreneurship Awards™. The event is hosted by the Spirit of Entrepreneurship™ Foundation, which recognizes outstanding women entrepreneurs in Santa Barbara County. Gold as well as other female finalists will be recognized at the awards dinner on Friday, May 9th, 2014 at the Fess Parker Resort in Santa Barbara, CA.

Calla Gold, has been a jeweler since 1983, specializing in custom designed jewelry as well as jewelry repair and restoration. She speaks at seminars and conventions as an expert jeweler, designer, marketer, sales trainer, female entrepreneur, and on empowerment for women in business. She's also the author of [The Language of Jewelry Design](#) and has written several articles in Professional Jeweler magazine. This will be the second time she has been recognized by the Spirit of Entrepreneurship™ Foundation.

“Being recognized as an outstanding entrepreneur in the Santa Barbara community is truly an honor,” says Gold. She adds, “I look forward to participating in such an inspiring event that celebrates smart female entrepreneurs within my community.”

The Santa Barbara banquet event, titled [Spirit of Entrepreneurship Awards™](#) will be held on Friday, May 9<sup>th</sup>, 2014 at the Fess Parker Resort in Santa Barbara, CA from 6:00-9:00pm. Dinner with complimentary wine will begin at 6:45pm. Banquet ticket costs \$130.00, student tickets costs \$85.00, and a table for 12 people costs \$1,500.00. To purchase your tickets, visit: <http://bit.ly/1IOYBdb>

To learn more about Calla Gold, please visit: <http://www.CallaGold.com/>

### **About Calla Gold Jewelry**

Calla Gold, [Santa Barbara jeweler](#), has been a “Jeweler without Walls” since 1983. Specializing in custom design, wedding rings, and jewelry restoration and repurposing, she helps her clients select jewelry that fits their distinct lifestyle, career, face, and body shapes. Her success as a jewelry consultant is based on her belief that there is a jewelry designer in each person, as long as they have an expert to educate them and show them style ideas. Calla speaks at events on multiple jewelry education topics and also speaks to business groups as an expert in sales, business, and marketing. She is the author of The Language of Jewelry Design and blogs extensively on jewelry design, repair and restoration topics. [www.CallaGold.com](http://www.CallaGold.com)